

Competition and monopolisation

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Objective and the areas

- The main problem:
 - what is better for the market and economy: competition or concentration?
- The study concern problems of:
 - market competition
 - market concentration that face enterprise
 - theory of the market concentration
 - analysis of the impact of different models on the market behavior of businesses, consumers and state regulators



The course contents

- Principles of market competition
- Competition from the point of view of market actors: firms, consumers, state and...
- Competition and monopolization and the problem of resource allocation - market models
- Competition and antitrust policy World, EU and Poland
- Concepts of measuring the monopoly power evidence from research
- Competition and monopolisation in the business strategies
- Competition or concentration? Theories and research outcomes



The exercises

- Principles of market competition the base of competition: nature
 - Task: to find relations in the real business world
- Competition from the point of view of market actors: firms, consumers, state and...
 - Task: Define the objectives of the all groups in the real conditions
- Competition and monopolization and the problem of resource allocation - market models
 - Task: to find real examples of the theoretical models, find pro and con from the actors point of view



- Competition and antitrust policy World, EU and Poland.
 - Task: find examples of the competition and antitrust policy (2 cases)
- Concepts of measuring the monopoly power evidence from research.
 - Task: try to calculate the dead weight losses of selected market
- Competition and monopolisation in the business strategies
 - Task: to find the strategies of the companies aimed at posses or maintains the monopolistic position
- Competition or concentration? Theories and research outcomes
 - Task: debate what is more important: competition or monopoly



How to get the best mark?

- 1. Preparation for every exercises referred to tasks, active participation in the discussion
- 2. Preparation 2 projects:
 - The competition is market competition good for everybody?
 - What gives the market power? An example of monopolistic behaviour? Who seeks monopoly?
- 3. The projects shell be prepared by 2 groups of students: one group will be on the site of competition and the second group for monopolisation (concentration)
- 4. The debate competition or monopoly? 2 presentations of projects (given by each group) and based on deep specialist knowledge debate



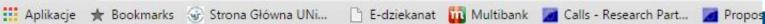
Materials to study

- The materials will be published at Micreoconomics Department web page:
 - mikroekonomia.net
- How to get it?





mikroekonomia.net/pl/pracownicy













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